



Agribiz Hub
The Innovations Gateway



Implemented by
giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



**EYA
EMPOWERING YOUTH
IN AGRIBUSINESS!**

**Startup Challenge and
incubation programme**

Call for Applications

**Do you have an agribusiness idea or you are
struggling to get your agribusiness grow?**

**If YES, ; then this challenge is meant for
NGWAZI (champions) like you!**



The Challenge

The Agribiz Hub, LUANAR's Agribusiness Innovation and Incubation Center and Synergy, an enterprise support organisation, invites you to apply for an exciting opportunity by enrolling into a Start Up Challenge and Agribusiness Incubation programme. The programme will run for six months and you will interact with trainers, coaches, mentors and entrepreneurs as you undergo an experiential business development journey with Agribiz Hub and Synergy. Upon completion of the whole process, you will be required to pitch your business and those that will be successful will be awarded seed capital for their businesses.

The incubation programme will be implemented with support from the Empowering Youth in Agribusiness EYA! Project, funded by the German Federal Ministry for Economic Cooperation and Development (BMZ).



Target Group

We seek to engage 30 youths aged 18-35, particularly those living in rural areas, with female applicants having an added advantage. The target group should have an idea or be at early-stage with interest and commitment in establishing and strengthening their concepts beyond the incubation programme.

Early-stage start-ups those small business with a focus on product development, building a customer base, and establishing a strong cash flow. They have a minimum viable product, with minimal revenues and a maximum of two(2) employees.

Idea stage the enterprise itself is a little more than an idea in minds of the entrepreneurs. They need support to develop the idea further, and have a product as proof of concept.

The successful incubates will have access to a work station, non-financial and financial support, during incubation and have an opportunity for seed funding if a bankable or investment ready business plan is successfully pitched.



Eligibility

- Malawian citizen, with a National ID and aged 18 -35
- Ability to read and write English
- An individual or a group of up to three (3) members
- Traceable physical location
- Idea or business will potential for social impact
- 100% committed to the business incubation programme

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apply lero!**

Application Methodology

Evaluation Criteria

The application will be evaluated on the basis that the applicant was able to present available business idea or model with consideration of the following;

- **Community/market -driven need**
- **Skills innovation / Technology adoption**
- **Potential for Scalability**
- **Potential Social impact like Employment generation,**
- **Potential Revenue generation**

The highest probability of success shall be defined in terms of, job creation, revenue generation and other social impacts.

Please take note that this is a residential programme.

Application Form Access points

Interested applicants can collect the application forms at the following institutions;

- **District Youth Officers across all districts in Malawi**
- **Bunda College, Natural Resource College, LUANAR City campus and ODL satellite centers in Blantyre, Lilongwe, Mzuzu**
- **Synergy, New Area 12**

OR Download form from :

<https://www.luanar.ac.mw/abm/downloads/EYA.pdf>

OR Click this link to fill form online:

<https://forms.gle/eZ1LajEqvmEWgfrD7>



SCAN ME



Submitting your applications

Please return your completed application, titled EYA! – IDEA or EYA!-EARLY-STAGE (choose the applicable) by the following options:

- Hand deliver to any of the institutions where you will collect the forms.
- Email to laic@luanar.ac.mw or info@synergy-mw.com
- Post or hand deliver to: The Co-ordinator, LUANAR Agribusiness Innovation and Incubation Center, NTC -Bunda campus, P.O. Box 219, Lilongwe
- Hand delivery to Synergy, Plot 526, Songwe Street-New Area 12, Lilongwe

The applications should reach not later than 30th September, 2021.